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## Blue Frog Property Management Business Partner Package

Thank you for considering Blue Frog Property Management as your trusted partner to manage your real estate investments. We are confident that partnering with us will be one of the best business decisions you make — not only because of our proven systems and expertise, but because we share your goal: to protect your investment and maximize your returns.

### Our Mission

At Blue Frog, our mission is simple:

1. Minimize your rental headaches
2. Maximize your return on investment

We achieve this through two focused areas: Tenant Operations and Owner Operations.

### Tenant Operations

We know that the quality of your tenants directly impacts your bottom line. Blue Frog handles every aspect of tenant management — from marketing and leasing to maintenance and renewals — with one goal in mind: improving your property's financial performance.

### Tenant Screening

The foundation of a successful investment begins with great tenants. Our robust screening process includes criminal, credit, and eviction history checks, reference verification, and income verification.

### On-Time Rent Collection

Consistent rent collection is essential to steady cash flow. We use automated systems that track due dates, send reminders, and enforce lease terms promptly and professionally.

### Property Maintenance

Responsive maintenance keeps tenants happy and protects your investment. Tenants can submit work orders in real time through our Tenant Portal, and our system tracks completion timelines to ensure fast resolution.

## Lease Compliance

Strong leases are the foundation of good management. Blue Frog enforces all lease terms consistently and fairly, maintaining community standards and protecting your property's value.

## Vacancy Turnover Velocity

A vacant unit is lost income. Blue Frog coordinates all make-ready work quickly and markets the unit aggressively through multiple online platforms and local networks to minimize downtime.

## Tenant Retention

Long-term tenants are key to consistent profitability. Through proactive communication, responsive service, and renewal incentives, we help keep your best tenants longer — lowering turnover and boosting ROI.

## Owner Operations

Behind every well-managed property is a well-informed owner. Blue Frog focuses on delivering transparency, insight, and performance through the following pillars:

### Metric-Based Accountability

We track and report key performance indicators including rent collection, maintenance completion rates, tenant retention, and financial performance. You can easily access detailed monthly reports that show exactly how your investment is performing.

### Leveraging Technology

Our advanced management platform offers real-time access to your property data. Log in anytime to view rent payments, maintenance updates, financial reports, and performance metrics.

### Revenue & Expense Analysis

With an in-house CPA on our team, Blue Frog continually reviews your property's financials for opportunities to improve. We perform market rent analysis, expense reduction reviews, and additional revenue opportunity identification.


### Investment Analysis

Considering expanding your portfolio? Blue Frog offers complimentary property analysis using our proprietary investment evaluation software — providing you with expert insight and a second opinion before you buy.

## Let's Build Success Together

By combining disciplined Tenant Operations and transparent Owner Operations, Blue Frog delivers measurable results and long-term financial growth for our partners.

We would love the opportunity to discuss your goals and how we can help achieve them.

 (920) 521-9006

 [www.bluefrogpm.com](http://www.bluefrogpm.com)